

IMPLEMENTATION REPORT

ROMA INFLUENCERS FESTIVAL

“Breaking the Cycle of Early Marriages and Early Motherhood in Roma Communities”

Work Package 5 – Activity 5.2

Implementation Date: 20 September 2026

Venue: Technopolis City of Athens (INNOVATHENS)

Organised by: KLIMAKA

Framework: Erasmus+

Activity Title: Roma Influencers Festival

Event Hours: 11:00–18:30

1. Introduction

Within the framework of **Work Package 5 and, more specifically, Activity 5.2**, the **Roma Influencers Festival** was held at the Technopolis City of Athens (INNOVATHENS) on **20 September 2026**. The event constituted an awareness-raising, information and dissemination activity focusing on the prevention and addressing of **early marriages and early motherhood**.

The event made creative use of audiovisual media, specifically a **photography exhibition and documentary screenings**, with the aim of highlighting the relevant issues and strengthening public awareness.

Particular emphasis was placed on the presentation of material produced as part of awareness-raising campaigns, as well as on the screening of productions from Greece and other European countries.

2. Objectives of the Activity

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[Roma-Influencers-Network/](https://www.facebook.com/Roma-Influencers-Network/)



[Roma Influencers Network](https://twitter.com/RomaInfluencers)

The main objectives of the Roma Influencers Festival were:

- to **inform and raise public awareness** about the issue of early marriages and early motherhood;
- to highlight the social dimensions and consequences of these phenomena;
- to present and disseminate **audiovisual and photographic material** created as part of relevant awareness-raising campaigns;
- to strengthen public discussion around the prevention of early marriages and early motherhood;
- to showcase creative works and messages originating from different national and cultural contexts;
- to strengthen the **transnational dimension of the activity** through the screening of the transnational feature-length documentary involving participation from Greece, Ireland, Portugal and Romania.

3. Description of the Event

The **Roma Influencers Festival** took place on 20 September 2026 and included a comprehensive programme of screenings and photographic material presentations.

The event started at **11:00** with the arrival and registration of participants, followed by a welcome and coffee reception.

From **11:00 to 13:00**, the main audiovisual and photographic content of the activity was presented. Participants had the opportunity to visit the **Photography Exhibition**, which focused on awareness-raising campaigns addressing early marriages and early motherhood.

At the same time, documentaries addressing related themes were screened. Specifically, the programme included:

- **6 short documentaries from Greece**; and
- the **transnational feature-length documentary**, involving four countries: **Greece, Ireland, Portugal and Romania**.

At **13:00**, a break was held and a **buffet** was provided for the participants.

The programme continued from **14:00 to 18:30**, with participants again having the opportunity to visit the photography exhibition and attend the documentary screenings. This format enabled participants to view the available material during the afternoon part of the event as well.

4. Photography Exhibition

A central element of the Festival was the **Photography Exhibition**, which focused on awareness-raising campaigns concerning early marriages and early motherhood.

Through photographic storytelling, the public was given the opportunity to approach these social issues through a direct and visually accessible means of communication.

Guided visits to the exhibition took place during both the morning and afternoon sessions of the event, allowing participants to learn about the content of the campaigns and the awareness-raising messages they conveyed.

5. Documentary Screenings

As part of the event, audiovisual material focusing on early marriages and early motherhood was screened.

The Greek component included **six short documentaries**, which were presented to the audience during the day.

In addition, a **transnational feature-length documentary** was screened, resulting from cooperation and participation from:

- Greece;
- Ireland;
- Portugal;
- Romania.

The transnational dimension of this work highlighted the potential for using common tools and approaches to raise awareness of social issues affecting different European countries.

6. Implementation and Participation

The activity was implemented in accordance with the planned daily programme, with distinct morning and afternoon sessions.

The structure of the event enabled participants to combine:

1. visiting and taking a guided tour of the photography exhibition;
2. watching the Greek short documentaries;

3. watching the transnational feature-length documentary;
4. networking and communication during the break and buffet.

The possibility of repeating the screenings and guided tours during the afternoon session contributed to the flexibility of the programme and enabled participants to access the material throughout the duration of the event.

7. Results of the Activity

Through the implementation of the Roma Influencers Festival, the following results were achieved at activity level:

- organised awareness-raising material on early marriages and early motherhood was presented to the public;
- a photographic exhibition related to awareness-raising campaigns was held;
- **6 Greek short documentaries** were screened;
- the **transnational feature-length documentary** involving four European countries was screened;
- the dissemination of the messages of the relevant awareness-raising campaigns was strengthened;
- transnational cooperation and the exchange of creative content were highlighted;
- a space for presentation and communication around the issues of early marriages and early motherhood was created.

8. Communication and Dissemination

The Festival served as a public presentation and dissemination activity for the material produced, combining different forms of communication, such as photography and documentary film.

The use of audiovisual media provided a direct way of addressing the themes of the activity, while the presentation of works from both Greece and the partner European countries strengthened the European and transnational character of the event.

9. Conclusions

The **Roma Influencers Festival**, implemented on **20 September 2026** within the framework of **Work Package 5 – Activity 5.2**, constituted a presentation, information and awareness-raising activity focusing on early marriages and early motherhood.

The combined use of a **photography exhibition, Greek short documentaries and a transnational feature-length documentary** created a multimedia framework for communication and dissemination of the activity's messages.

Of particular value was the presentation of the transnational documentary, through which the cooperation between Greece, Ireland, Portugal and Romania was highlighted, together with a common approach to issues of social awareness-raising.

Based on the planned content, the activity contributed to the dissemination of the messages of the awareness-raising campaigns and to engaging the public through creative and participatory forms of communication.

10. Materials Provided to Participants

All participants were provided with a **fabric bag containing project materials**, which included a **notepad, pen, postcards featuring the posters of the transnational film, and a keyring**.

In addition, each participant received a **folder containing printed informational material**, which included, among other materials, the **policy recommendations developed within the framework of the project**.

The distribution of the materials contributed to the dissemination of the project's key messages and results, while also providing participants with informational and supporting materials that can be further used and shared within their professional and social networks.

